

EVERYTHING and EVERYONE

Example of Potential Licensee Proceeds. Options 1, 2 and 5 Paid Ad Sales.

The website has over 250 Categories for the Consumer and Business to select from.

**Note: A Minimum amount of Paid Ad Sales is required each term.
A term is six (6) full months.**

Any combination of Paid Ad Sales “Options 1, 2 and 5” is acceptable to meet the minimum requirement per term, except Option # 2, Multi-Ad Sale is considered as One Ad Sale.

Three Examples below of a first term minimum requirement,
County with a Population of 1,000,000

- Minimum requirement 2,500 Paid Ad Sales.
- Any combination of Paid Ad Sales “Options” totaling 2,500

(1). Example:

Option # 1, One Month Paid Single Ad Sale.	1,400 Paid Ads
Option # 1, Six Month Paid Single Ad Sale.	425 Paid Ads
Option # 2, One Month Paid Multi-Ads Sale.	500 Paid Ads
Option # 2, Six Month Paid Multi-Ads Sale.	150 Paid Ads
Option # 5, One Month Paid Nationwide Ad Sale.	25 Paid Ads

Total Paid Ad Sales: 2,500 Minimum Paid Ads

(2). Example:

Option # 1, One Month Paid Single Ad Sale.	1,550 Paid Ads
Option # 1, Six Month Paid Single Ad Sale.	325 Paid Ads
Option # 1, Twelve Month Paid Single Ad Sale.	25 Paid Ads
Option # 2, One Month Paid Multi-Ads Sale.	400 Paid Ads
Option # 2, Six Month Paid Multi-Ads Sale.	150 Paid Ads
Option # 2, Twelve Month Paid Multi-Ads Sale.	25 Paid Ads
Option # 5, One Month Paid Nationwide Ad Sale.	25 Paid Ads

Total Paid Ad Sales: 2,500 Minimum Paid Ads

(3). Example:

Option # 1, One Month Paid Single Ad Sale.	1300 Paid Ads
Option # 1, Six Month Paid Single Ad Sale.	350 Paid Ads
Option # 1, Twelve Month Paid Single Ad Sale.	15 Paid Ads
Option # 2, One Month Paid Multi-Ads Sale.	575 Paid Ads
Option # 2, Six Month Paid Multi-Ads Sale.	200 Paid Ads
Option # 5, One Month Paid Nationwide Ad Sale.	50 Paid Ads
Option # 5, Twelve Month Paid Nationwide Ad Sale.	10 Paid Ads

Total Paid Ad Sales: 2,500 Minimum Paid Ads

Example of a County with a Population of 1,000,000

(0.25%) = 2,500 Minimum Paid Ad Sales Required per term.

Approximately 14 Paid Ads Sales per day.

Potential Licensee Proceeds:

- Option # 1, One Month Single Ad @ \$19.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$17,456.25**
 - Option # 1, Six Month Single Ad @ \$69.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$61,206.25**
 - Option # 1, Twelve Month Single Ad @ \$129.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$113,706.25**
 - Option # 2, One Month Multi-Ads @ \$49.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$43,706.25**
 - Option # 2, Six Month Multi-Ads @ \$119.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$104,956.25**
 - Option # 2, Twelve Month Multi-Ads @ \$179.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$157,456.25**
 - Option # 5, One Month Nationwide Ad @ \$199.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$174,956.25**
 - Option # 5, Six Month Nationwide Ad @ \$399.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$349,956.25**
 - Option # 5, Twelve Month Nationwide Ad @ \$699.95 x 2,500 paid Ads per term = licensee proceeds (35%) **\$612,456.25**
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Example of a County with a Population of 1,000,000

(0.50%) = 5,000 Minimum Paid Ad Sales Required per term.

Approximately 28 Paid Ads Sales per day.

Potential Licensee Proceeds:

- Option # 1, One Month Single Ad @ \$19.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$24,937.50**
 - Option # 1, Six Month Single Ad @ \$69.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$87,437.50**
 - Option # 1, Twelve Month Single Ad @ \$129.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$162,437.50**
 - Option # 2, One Month Multi-Ads @ \$49.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$62,437.50**
 - Option # 2, Six Month Multi-Ads @ \$119.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$149,937.50**
 - Option # 2, Twelve Month Multi-Ads @ \$179.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$224,937.50**
 - Option # 5, One Month Nationwide Ad @ \$199.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$249,937.50**
 - Option # 5, Six Month Nationwide Ad @ \$399.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$499,937.50**
 - Option # 5, Twelve Month Nationwide Ad @ \$699.95 x 5,000 paid Ads per term = licensee proceeds (25%) **\$874,937.50**
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Example of a County with a Population of 1,000,000

(1%) = 10,000 Minimum Paid Ad Sales Required per term.

Approximately 56 Paid Ads Sales per day.

Potential Licensee Proceeds:

- Option # 1, One Month Single Ad @ \$19.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$39,900.00**
 - Option # 1, Six Month Single Ad @ \$69.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$139,900.00**
 - Option # 1, Twelve Month Single Ad @ \$129.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$259,900.00**
 - Option # 2, One Month Multi-Ads @ \$49.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$99,900.00**
 - Option # 2, Six Month Multi-Ads @ \$119.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$239,900.00**
 - Option # 2, Twelve Month Multi-Ads @ \$179.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$359,900.00**
 - Option # 5, One Month Nationwide Ad @ \$199.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$399,900.00**
 - Option # 5, Six Month Nationwide Ad @ \$399.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$799,900.00**
 - Option # 5, Twelve Month Nationwide Ad @ \$699.95 x 10,000 paid Ads per term = licensee proceeds (20%) **\$1,399,900.00**
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Example of a County with a Population of 1,000,000

(3%) = 30,000 Minimum Paid Ad Sales Required per term.

Approximately 164 Paid Ads Sales per day.

Potential Licensee Proceeds:

- Option # 1, One Month Single Ad @ \$19.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$199,700.00**
 - Option # 1, Six Month Single Ad @ \$69.95 x 30,000 paid Ads per term = licensee proceeds (20%) **419,700.00**
 - Option # 1, Twelve Month Single Ad @ \$129.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$779,700.00**
 - Option # 2, One Month Multi-Ads @ \$49.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$299,700.00**
 - Option # 2, Six Month Multi-Ads @ \$119.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$719,700.00**
 - Option # 2, Twelve Month Multi-Ads @ \$179.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$1,079,700.00**
 - Option # 5, One Month Nationwide Ad @ \$199.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$1,199,700.00**
 - Option # 5, Six Month Nationwide Ad @ \$399.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$2,399,700.00**
 - Option # 5, Twelve Month Nationwide Ad @ \$699.95 x 30,000 paid Ads per term = licensee proceeds (20%) **\$4,199,700.00**
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Example of a County with a Population of 1,000,000

(5%) = 50,000 Minimum Paid Ad Sales Required per term.

Approximately 274 Paid Ads Sales per day.

Potential Licensee Proceeds:

- Option # 1, One Month Single Ad @ \$19.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$199,500.00**
 - Option # 1, Six Month Single Ad @ \$69.95 x 50,000 paid Ads per term = licensee proceeds (20%) **699,500.00**
 - Option # 1, Twelve Month Single Ad @ \$129.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$1,299,500.00**
 - Option # 2, One Month Multi-Ads @ \$49.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$499,500.00**
 - Option # 2, Six Month Multi-Ads @ \$119.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$1,199,500.00**
 - Option # 2, Twelve Month Multi-Ads @ \$179.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$1,799,500.00**
 - Option # 5, One Month Nationwide Ad @ \$199.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$1,999,500.00**
 - Option # 5, Six Month Nationwide Ad @ \$399.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$3,999,500.00**
 - Option # 5, Twelve Month Nationwide Ad @ \$699.95 x 50,000 paid Ads per term = licensee proceeds (20%) **\$6,999,500.00**
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